



AMERICAS HERNIA SOCIETY
2021 ANNUAL MEETING

September 23-25, 2021 | Austin, TX

Register Now!

Exhibitor Information

Location

JW Marriott Austin
110 East 2nd Street
Austin, TX 78701

Group Rate: \$299 + applicable state, local and occupancy taxes (Rate is per night for single or double occupancy room. Deposit and cancellation penalties apply, so please ask for these details when making your reservations. Reservations made after the Group Rate Deadline or after the room block fills are subject to space and rate availability.

To create a sub-block, please contact Jennifer Yap, Global Account Coordinator at Conference Direct at jennifer.yap@conferencedirect.com or 281-995-9296.

The Americas Hernia Society asks that your company be respectful of the number of rooms reserved. Exhibitors receive meeting information before meeting attendees, thus giving exhibitors a chance to make room reservations before the meeting attendees.

Any exhibitor rooms not being used by your company's representatives should be released back into the block by August 15, 2021. The AHS has the right to contact your company in regards to releasing any unused rooms in your reservation.

Rooms that are reserved and not used or appropriately canceled, including no-shows and early departures, will be the exhibiting company's obligation for the full room cost of the entirety of the length of stay.

Meeting Dates

September 23 – 25, 2021

Exhibit Dates & Key Times (All times in Central Time Zone)

Exhibitor Installation: Wednesday, September 22 | 1:00pm – 5pm (Updated Hours!)

Exhibit Hall Operating Hours:

- Thursday, September 23 | 9am – 5pm
- Friday, September 24 | 9am – 5pm
- Saturday, September 25 | 9am – 11am

Exhibit Move Out: Saturday, September 25 | 11am – 2pm (Updated Hours!)

Important Exhibitor Payment Dates

- Full payment due upon invoice receipt
- Booth cancellation in writing for 50% refund must be received by August 13, 2021
- No refund for exhibit booths beginning August 14, 2021
- Exhibit badge names due by September 1, 2021

Americas Hernia Society Exhibit Contact

Renee Robbins
Vice President, Education, Meetings, and Development
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Exhibitor Booths

- Pipe and drape (all non-island booths)
- Five exhibit booth personnel badges (per 10x10)
- Complimentary company description and product listing in the online exhibitor directory

Additional exhibitor badges can be purchased for \$150 per badge. All additional badge purchases are final and non-refundable.

AHS reserves the right to assign all spaces, rearrange the floor plan, and relocate exhibits as needed. Exhibitor may not assign or sublet any space without prior written approval of the AHS. The AHS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor is unable to participate in the annual meeting the full payment for exhibit space will be refunded.

Each exhibit booth (excluding island spaces) will have a 10' high background drape with 3' high side drape. The exhibit booth space does not include any additional items. All items (i.e. tables, chairs, carpet, etc.) will need to be ordered through Freeman, the official exhibit decorator. The exhibit hall at the JW Marriott Austin is carpeted.

All exhibits must be show ready the morning of Thursday, September 23. Exhibitors may not enter the exhibit hall before 6:00am on Thursday morning, please plan accordingly. Please note: packing of equipment, literature or dismantling of exhibits will not be permitted until after the exhibit hall officially closes. Exhibitors who dismantle early or do not keep their booths staffed and operational until the official closing time jeopardize their participation at future AHS meetings.

Insurance

Exhibitor must provide proof of insurance for the safeguarding of materials, goods, and equipment. The exhibit area will be secured by the hotel during non-exhibit times; however, neither the hotel nor AHS is responsible for damage or loss of exhibitor items. Exhibitor agrees to insure itself, at its own expense, against property loss and liability for personal injury. The limit of such insurance shall be not less than \$1,000,000 per person, \$3,000,000 per occurrence. The policy shall be maintained through Exhibitor's move-out date/time. Policies shall list, as additional insureds Exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of the exhibitor's participation in the exhibition, meeting activities, or social events. All matters not covered by the following are subject to the discretion of the Americas Hernia Society. Exhibitors agree to the above terms when registering to exhibit.

Liability

Exhibitor agrees to indemnify, and hold harmless Americas Hernia Society, Freeman Co., the JW Marriott, members, officers, agents and employees, successors, assigns, affiliates and subsidiaries of each of the foregoing (individually and collectively, the "Indemnified Parties"), from any and against all claims, liabilities, demands, causes of action, damages, losses, costs and expenses, including attorneys' fees, for injury to person or damage to or theft, misappropriation or loss of property asserted against any or all of them arising out of or in connection with exhibitor's occupancy or use of the convention center and its Exhibit Hall, including but not limited to the installation, maintenance and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any laws, ordinances or regulations arising out of or in connection with exhibitor's occupancy or use of the JW Marriott and its' Exhibit Hall, including but not limited to the installation, maintenance or removal of the exhibit.

Exhibitor waives any and all claims it may have against any or all of the Indemnified Parties for injury or damage to persons or property (including theft, misappropriation or loss of property) arising out of or in connection with the meeting and the use of the JW Marriott and its Exhibit Hall, except as may arise from the negligence of one or more of the foregoing parties. Exhibitor further waives any claim against AHS, and its agents, employees, representatives, affiliates, successors and assigns, arising out of the oral or written publication of any statement made in connection with the meeting by anyone not an employee of AHS concerning the exhibit or exhibitor.

Without limiting AHS's otherwise identified cancellation rights, in the event that the JW Marriott or any portion thereof is destroyed or damaged by fire or other calamity so as to prevent the use of the premises for the purposes during the meeting or in the event that AHS, Freeman Co. or the JW Marriott cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, AHS may terminate Exhibitor's right to exhibit at the meeting and exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination. In the event of cancellation pursuant to the foregoing, all refunds, if any, will be issued in the sole discretion of AHS.

Registration and Confirmation

The registration deadline is August 30, 2021. Registrations may be accepted after this deadline (based on space availability and at the discretion of the AHS); however, the AHS cannot guarantee the company will be included in the meeting participant book distributed to meeting attendees.

The key contact on the exhibitor registration form will receive all correspondence from the AHS regarding exhibit information. Exhibitor kits will be provided by Freeman, the official decorator of the show.

Booth Conduct Rules and Regulations

All exhibitors, their agents, contractors and employees who use, occupy or access the exhibit space (whether virtual or a physical location) (collectively, the “Exhibit Hall”) are subject to all requirements, restrictions and any other directives issued by the Americas Hernia Society (AHS) or the Exhibit Hall owner(s) and/or operator(s) and all terms and conditions of the agreement between AHS and the Exhibit Hall regarding the use and occupancy of (including virtual access to) the exhibit space. Any and all references to AHS herein shall be deemed to refer to AHS or its applicable affiliate(s) hosting the meeting (as identified in the exhibit space application). AHS reserves the right to interpret and make final decisions regarding all Rules and Regulations.

Violations of Rules and Regulations and Penalties

As a condition for exhibiting, each exhibitor shall agree to comply, and require its employees and agents to comply, with all policies and procedures outlined in these Rules and Regulations and the Booth Construction Guidelines. AHS may take disciplinary action in scope as severity as AHS deems appropriate against any exhibitor found to be in violation of the foregoing, including without limitation a verbal warning, reducing or eliminating priority points, prohibiting exhibits at future AHS events, suspending access to or expelling exhibitor from the Exhibit Hall. In the event of suspension or expulsion of Exhibitor by AHS, Exhibitor shall forfeit all monies paid or on deposit with AHS, and shall be responsible for all expenses and damages incurred by AHS, the Exhibit Hall owner(s) and/or operator(s) or their agents to remove Exhibitor and all persons and goods from Exhibitor’s space.

Activities

Exhibitors shall comply with all applicable federal, state/provincial and local statutes, ordinances, rules and regulations. AHS reserves the right to approve all exhibits and activities related thereto. AHS may refuse to admit an exhibitor or may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of AHS or the meeting, if it creates a disruption in business activities or if it exceeds the bounds of good taste as interpreted by AHS.

Inspection of the Exhibit Hall

Inspection will be conducted during the setup time. An effort will be made to advise exhibitors of any deviation from exhibit rules and booth construction at that time. Exhibitors must make all corrections requested by AHS at their own expense or risk removal from the exhibition without notice and without any obligation on the part of AHS for any refund whatsoever. Except for official endorsed partners of AHS, no exhibitor may display signage or otherwise suggest that AHS has endorsed any of the products or services which are being displayed by such exhibitor during the meeting

Exhibit Booth Staff and Setup

Exhibit booths must be staffed during all exhibit hours. An exhibiting company that has failed to set up or properly staff its booth during the exhibition will forfeit all exhibit rights for the meeting. In the event of such incomplete setup or improper staffing, AHS reserves the right to reassign exhibit space without notice to the exhibitor and without obligation on the part of AHS for any refund whatsoever.

All representatives of exhibiting companies must register and wear the official exhibitor badge for admission to and while in the exhibit hall. Company badges will not be accepted in lieu of the official badge. Exhibitors may not deface or mark badges in any manner. Affixing stick-on items, punching, stamping, or marking badges is not permitted. Individuals who do not have badges will not be permitted into the exhibit area. False certification of individuals as an exhibitor representative, misuse of exhibitor badges, or any other method of assisting unauthorized persons access to the AHS exhibit hall will be expelled from attending the current and future AHS meetings. All exhibit advertising and distribution of literature must be made within the allotted space assigned to the exhibiting company, except for purchasing additional sponsorship opportunities. Any literature or advertising that is outside the allotted space of the exhibitor will be removed and disposed.

Exhibitor badges may be picked up on-site by the individual. Exhibitor preregistration will be during exhibitor set up on Wednesday, September 22, 2021 from 1pm – 5pm CT. Exhibitor badge pickup will be open Wednesday, Thursday, and Friday morning for anyone who needs to collect an exhibitor badge. All exhibitors not preregistered will need to register onsite and pay badge fee on-site.

Exhibitors MAY NOT register an individual as a representative of an exhibiting company who is eligible for registration as a meeting participant. A company that the AHS finds has registered an employee who is considered a meeting participant will be invoiced the on-site participant registration fee for the meeting attendee.

Marketing Authorization and Disclosure

All products exhibited must be presented and marketed in strict compliance with all federal, state and local laws, regulatory guidances (whether or not having the effect of law) and implementing regulations pertaining to the labeling and marketing of such products. Exhibitors are solely responsible for compliance with the foregoing. Without limiting exhibitor's foregoing obligation, AHS may require conspicuous and prominent disclosures or prohibit certain activities as follows:

- *Foreign-Approved Drugs:* Any drug which has been approved or for which exhibitor has received authorization to market such drug in a foreign jurisdiction, but for which exhibitor has not filed any application (e.g. 510k, PMA, BLA, IDE) with FDA may not be exhibited.
- *Foreign-Approved Devices:* Any device which has been approved or for which exhibitor has received authorization to market such product in a foreign jurisdiction, but for which exhibitor has not filed any application (e.g. 510k, PMA, BLA, IDE) with FDA, should be identified as "Not Available for Sale in the U.S."
- *FDA Application Pending:* Any product (including a foreign-approved product) for which exhibitor has filed an application (e.g. 510k, PMA, BLA) with FDA, but for which it has not obtained FDA approval to market, should be identified as "[Relevant Application] Pending".
- *Mixed-Use Products:* Any product for which exhibitor has received authorization (either from FDA or a foreign agency) to market for certain indications or uses, but for which exhibitor has applied but not yet received authorization to market for additional indications or uses, should be identified as "Cleared for marketing when intended for _____ (type of use)." Uses or

indications for which an application is pending may be exhibited only if the product requires modification from the form in which it is exhibited for such pending uses or indications.

- *Investigational Devices:* Any product for which exhibitor has filed an investigational device exemption with FDA, should identify the device as “Investigational, limited by federal law to investigational use only.” Solicitation of investigators in the Exhibit Hall is strictly prohibited.
- *FDA-Approved Products:* Any product for which exhibitor has received authorization from FDA to market maybe exhibited within the scope of such FDA authorization to market (i.e. limited to those claims specifically approved by FDA), subject to any other applicable disclosure requirements.

In addition to the foregoing disclosure requirements, any and all written or oral statements made with respect to a particular product must be consistent with and within the scope of the applicable authorization(s) or pending application(s) for such product.

Human Cell and Tissue products (“HCT/Ps”) may be exhibited provided the Exhibitor has provided (and makes available upon request) evidence of its registration with FDA as a Human Cell and Tissue Establishment, and such registration includes the products to be exhibited.

Exhibitors are strictly prohibited from exhibiting any product that has not been authorized to be marketed by FDA or at least one (1) foreign agency with authority to grant authorization to market the subject product in such foreign jurisdiction, except to the extent authorization is not required by FDA to market such product. Exhibitor must provide documentation upon request to support its position that a particular product is exempt from FDA prior authorization requirements, which AHS may consider and accept in its sole discretion as part of its review of Exhibitor’s exhibit space application.

In addition to such information as may be requested by AHS in connection with the exhibit space application, Exhibitors shall have available at the booth evidence of authorization to market the products being displayed, whether from FDA or a foreign agency duly, or evidence of the applicable application pending.

Exhibitors are reminded of FDA prohibition on promoting approved products for unapproved or “off-label” uses, and are strictly prohibited by AHS from doing so.

Failure to comply will result in removal of the product in question and/or the Exhibitor from the exhibit hall, without any obligation of a refund whatsoever. AHS reserves the right to enforce these Rules and Regulations with respect to Marketing Authorization and Disclosure and may, in its sole discretion, assess penalties noted above, up to and including expulsion from the exhibit hall, if any Exhibitor is found to be in violation. Exhibitor is responsible for its employees and agents compliance with the foregoing.

Sound and Music

In general, exhibitors may use sound equipment in their booths as long as the noise level does not disrupt the activities of neighboring exhibitors or exceed 85 decibels. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. Exhibitor is responsible for compliance with such copyright laws, and all licensing fees and royalties that may be due in connection with playing music in their booth, such as those imposed by ASCAP, BMI and SESAC.

Exhibitors Attending Scientific Sessions

Exhibitors may attend the General Session and Concurrent General Session with the intention that if a session becomes too full, an exhibitor may be asked to give up their seat for a registered attendee of the meeting. Exhibitors may not participate in the educational program (i.e. ask questions of faculty, etc). Exhibitors MAY NOT attend breakfast or lunch sessions sponsored by another company.

Media-Related Activity

Exhibitors hereby agree that all public relations, press and media-related activity taking place at the AHS Annual Meeting will be communicated to and approved by AHS prior to the start of the meeting.

Americans With Disabilities Act

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regard to their booth space, including, but not limited to, wheelchair access.

Freeman

Once the AHS has received your exhibitor registration the AHS will send contact information for your company to Freeman who will send out the official exhibitor kits for the AHS meeting to the key contact on the exhibitor registration form. A link to the exhibitor kit will be available on the AHS website.

Please note the hotel will not provide supplies for an exhibit booth. This includes ice, trays, easels, refrigeration storage, telephones etc. These items must be ordered through Freeman or provided by your company.